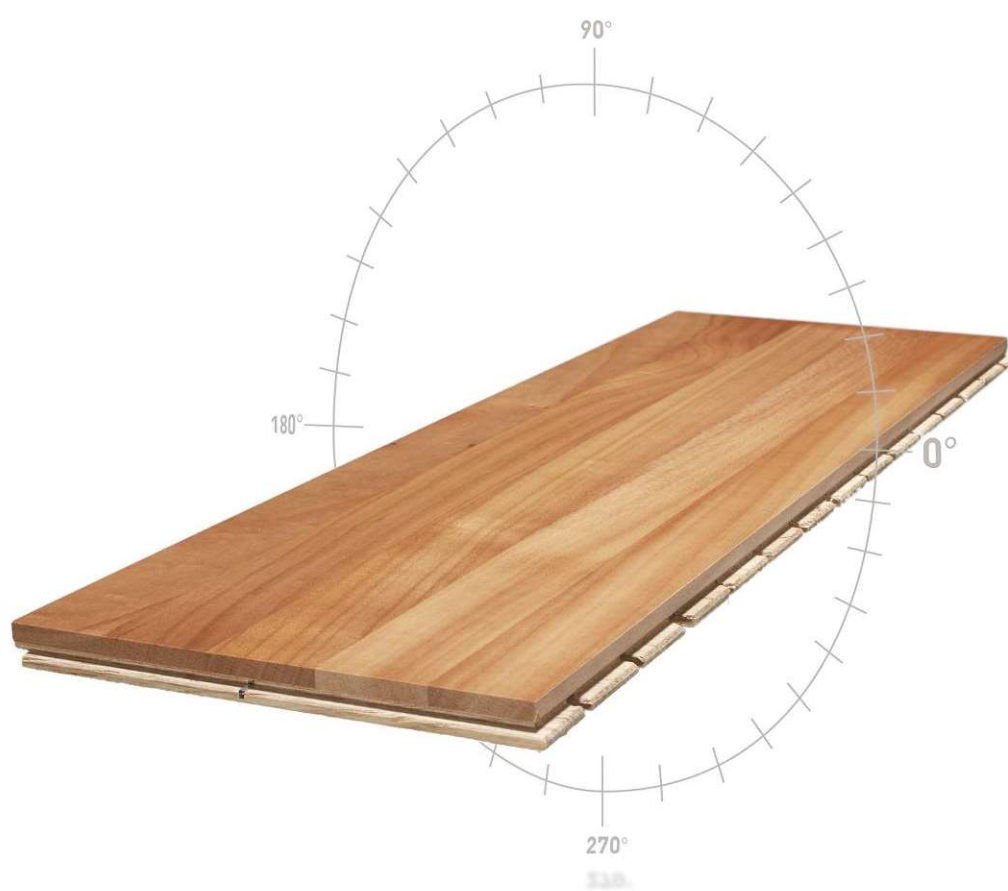


BASIC PRESS RELEASE

2021



Weitzer Parkett

Weitzer Parkett is the core brand of the Weitzer Group and Austria's market leader in the manufacture and sale of parquet floors and wooden stairs. Founded in 1831, this family-owned and still family-run company is one of Europe's leading manufacturers of parquet flooring and sells its premium-quality products worldwide. The group of companies employs more than 620 people from more than 15 countries, with production sites in Weiz and Güssing (AT) and Turopolje (CRO). The Turopolje site produces product ranges solely for large-scale projects and commercial housing. This site is primarily used to ensure that supplies of high-quality oak wood are secure in the long term. Weitzer Parkett only uses wood from sustainable forestry. Around 50 percent is sourced within a regional radius of 250 kilometres, and less than 15 percent is procured from more than 750 kilometres away. The company has avoided using tropical timber for more than a decade, and all Weitzer Parkett products bear the Blue Angel environmental label. Weitzer Parkett has sales offices in Weiz and Vienna (AT), Munich (DE), and Székesfehérvár (HU). Qualified sales partners represent Weitzer Parkett in more than 60 countries worldwide.

Unique brand positioning

Weitzer Parkett is renowned for "parquet intelligence" — the brand focuses on continually developing innovative and intelligent parquet and staircase solutions, ecological responsibility and cutting-edge design. Weitzer Parkett offers its customers numerous exceptional features, such as maintenance-free parquet, healthy parquet, sound-reduction parquet and Weitzer Parkett renovation.

Maintenance-free parquet

The first and only maintenance-free parquet from Weitzer Parkett makes tedious maintenance tasks a thing of the past — all it needs is a gentle clean. It combines several technologies so that the warm sheen and original design of the parquet can be maintained without the need for extensive care. The innovative multi-sealing technology used on the surface protects the parquet from scratches and abrasion, even when subjected to heavy use. Maintenance-free parquet is not affected by chemicals either.

Healthy parquet

The Weitzer Parkett healthy parquet range creates the optimal conditions for a healthy and relaxing environment. Healthy parquet regulates the indoor climate and is also allergy-free, antibacterial, antistatic and breathable. Only the very best natural oils and waxes from renewable raw materials are used to produce the ProVital surface finish.

These oils penetrate deep into the pores, adding an special layer of protection. It's easy to feel the wood's natural structure — especially barefoot.

Sound-reduction parquet

The acoustics of a room are an essential factor for personal wellbeing. Over time, the sound of high heels or scraping chairs all evening can become highly irritating — not just for you, but for your neighbours as well. Weitzer sound-reduction parquet helps create a more relaxing atmosphere. The solid connection between the parquet and the sub-floor creates a compacted effect. According to an independent German test, our bonded sound-reduction parquet is up to three times quieter than laminate. The frequency range of the raw wood material is also beneficial — there's a good reason why concert halls and instruments are often made of wood.

iDesign Parkett® — the exclusive product line that celebrates your unique style

Sold exclusively by Weitzer Parkett partners, the Weitzer Parkett iDesign Parkett® range is another very special product line. The emphasis is on creating exactly what the customer is looking for: The colour, wood type, format and surface finish can all be combined according to individual style and requirements. This truly puts the personalised living environment in the foreground, in line with the motto "flooring as unique as I am". Weitzer Parquet also offers the perfect staircase for each iDesign Parkett® product. With large boards measuring 30 or 35 cm wide and up to 350 cm long, the striking Imperial Plank design is produced from 100-year-old oak. One of nature's most beautiful treasures at your feet.

The systematic way to renovate: So fast. So dust-free. So quiet.

Weitzer Parkett has developed a system solution that enables dust- and noise-free renovation to be completed in just a few hours. The old floor stays where it is, while the new parquet is simply placed on top and can be walked over straight away. This is made possible by the unique WP Looseglue mat, which fits between the two floor coverings and also provides perfect room acoustics. WP Looseglue is made almost entirely of rubber, a renewable raw material that is 100% recyclable. The innovative system solution can be removed without residue, so the original floor covering remains intact. What's more, the combination of

techniques means you reap all the benefits of both professional bonding and floating installation — making lengthy, expensive, dusty renovations a thing of the past.

Wärme Parkett — heating and parquet rolled into one!

The innovative Wärme Parkett system solution is a combination of full carbon film underfloor heating and real wood parquet. This heats the floor evenly, generating a pleasant, radiant heat that fills the entire room — ideal as additional heating in specific areas or as a room's main source of heating. Customers can opt for Weitzer's popular maintenance-free or healthy parquets and enjoy the benefits of wonderfully warm real-wood flooring. Maintenance-free and installed in no time!

Parquet and stairs — perfectly matched colours from a single source

Each Weitzer Parkett floor is also available as a stair covering in a matching shade. This enables Weitzer Parkett to guarantee perfect colour uniformity between the floor and stairs. Thanks to their low installation height, the step treads also offer the perfect solution for renovation.

Environmental commitment

As one of Europe's leading parquet manufacturers, Weitzer Parkett is aware of its ecological responsibility and influence, demonstrating strong commitment to environmental issues. Resources are used sparingly — not just during production, but during use and disposal as well. All Weitzer Parkett products carry the renowned Blue Angel environmental label. In 2009, Weitzer Parkett became one of the first parquet manufacturers to opt out of the tropical wood trade — and the company has been processing wood solely from regional sustainable forestry in Central and Eastern Europe ever since.

Biomass cogeneration plant

Weitzer Parkett operates one of the largest biomass power plants in the state of Styria, Austria. It is here that all of the wood waste, such as the chips and sawdust created during parquet production, is converted into thermal energy and electricity as part of a closed cycle. This means that Weitzer Parkett is able to not only supply its own production site with green energy, but also supply around half of the town of Weiz with renewable energy in the form of district heating — meaning more than 1700 households in Weiz are heated by the company's biomass power plant. Since 2012, a photovoltaic system and a small hydroelectric power plant have also been supplying green electricity for the company's own use.

World of Parquet flagship store — one of the largest parquet and staircase showrooms in Europe

Visitors to the 1500-m² World of Parquet showroom in Weiz, which opened in 2009, can see the impressive range of Weitzer Parkett wooden floors and perfectly colour-matched parquet staircases up close. Expert consultants are on hand to demonstrate all the features of the innovative parquet and staircase solutions.

Intelligent partner concept

Weitzer Parkett offers its partners a sophisticated concept to help boost their sales success and secure stable, strategically planned growth. More than 350 companies have already chosen this highly developed and successful business model. As part of the comprehensive Weitzer Parkett digitalisation strategy, the partner concept has also been revised and customers are now offered various packages with the aim of increasing website traffic. These packages include perfectly coordinated individual services, which interact like gears to generate qualified leads for Weitzer Parkett partners. The packages are available in various sizes, so every partner can find the perfect one for them. Whether a visitor is an architect, tradesperson or end user: At Weitzer Parkett, they can experience functional solutions for themselves. Different function islands allow customers to test the floors and their features. "Module display 2.0 represents a flexible and compact exhibition concept that gives both consultants and end customers the greatest possible freedom in choosing the right parquet, without losing their train of thought at the various stations", says Managing Director Josef Stoppacher when explaining the advantages of the sophisticated concept.

References from all over the world

Weitzer Parkett has numerous satisfied customers all over the world: Its flooring has been used in private living areas, the hotel and catering industry, shops, offices and public spaces.

Some examples from this extensive list of references include:

HOSPITALITY

- Luxury Hotel Sans Souci, Vienna (AT)
- Leonardo Royal Hotel, Munich (DE)
- Country Club, Kitzbühel (AT)
- Restaurants at the Ahornbahn mountain station, Ziller Valley (AT)
- Budapest Marriott Hotel, Budapest (HU)
- McDonald's, Hartberg (AT)
- Gradona****S Mountain Resort, Kals (AT)
- Balance Resort, Stegersbach (AT)
- Wein & Co., Vienna (AT)

PUBLIC BUILDINGS

- Vienna International Airport (AT)
- Hamburger Kunsthalle (DE)
- Vienna University of Economics and Business (AT)
- Parliament of the Province Castile (ES)
- Austrian National Bank, Vienna (AT)
- Stubenberg nursery, Stubenberg (AT)
- Graz Federal State Government (AT)
- Federal Department of Home Affairs (CH)
- Aldeanueva De Ebro church, Soria (ES)

RETAIL & OFFICES

- Stokke AS headquarters (NO)
- Shopping Nord shopping centre, Graz (AT)
- Eiffel Tower, Paris (FR)
- Institut Allergosan, Graz (AT)
- Levi's showroom, Oslo (NO)
- Pink Tartan, Toronto (CA)
- MAMMUT store, Linz (AT)
- BMW, London (GB)
- BENE office furniture, Shanghai (CN)

RESIDENTIAL

- Lodenareal residential complex, Innsbruck (AT)
- Lake life, Schiefeling am Wörthersee (AT)
- St. Georges Island luxury apartments, Manchester (GB)
- Private housing architect Henriette Salvesen, Oslo (NO)
- Small Hill Estate, Graz (AT)
- The Buildings by Daman, Dubai (AE)
- Johannesgärten, Erfurt (DE)
- PLAZA München-Allach, Munich (DE)
- Private housing, Kaunas (LT)

and many, many more

FACTS & FIGURES

Name: Weitzer Group

Owner: Family-owned by Wilfried Weitzer,
Dr Nicola Weitzer and Alexandra Decker-Weitzer

Managing directors: DI Josef Stoppacher
DI (FH) Martin F. Karner, MA

Major companies in the Weitzer Group: Weitzer Holding GmbH
Weitzer Parkett GmbH & Co KG
Parkett Company GmbH & Co KG
Weitzer Ökoenergie GmbH
Weitzer Parkett Hungaria Kft. (Hungary)
PANA d.o.o. (Croatia, 75% share)

Revenue (group): > EUR 80 million (financial year 2020)

Employees (group): 620 employees

Locations: Weiz, Styria, Austria
(Headquarters with holding functions, production, sales, marketing, innovation and others; Weitzer Ökoenergie)
Güssing, Burgenland, Austria (production)
Vienna, Austria (sales)
Munich, Germany (sales)
Gyékényes, Hungary (raw material procurement)
Turopolje, Croatia (raw material procurement, sawmill and production)

Production volume: Approximately 2.8 million m² of parquet flooring (financial year 2020)

Export ratio: > 55%

Export markets: The company's key export markets are Germany, China, Switzerland, Italy, France, Mexico, Belgium and Slovenia. As a result of company expansion, more intense focus is being placed on markets in Europe, Asia and the Arab states.

Sales: Parquet and floor layers, interior decorators, building managers, wholesalers, importers, specialist wood shops and furniture shops, plus other sales partners in more than 60 countries worldwide.

- History:**
- 1831 Veneer sawmill and woodturning shop founded
 - 1953 Started specialising in the production of wooden bobbins for the textile industry
 - 1955 Parquet production started
 - 1981 Awarded the coat of arms
 - 1985 Wooden staircase production started
 - 1999 Vienna branch opened
 - 2003 Weitzer Parkett Hungaria Kft. becomes part of the group of companies
 - 2003 Second production site in Güssing commissioned.
 - 2005 Weitzer Ökoenergie GmbH founded
 - 2007 Voted "Best Family Business" of the year
 - 2009 World of Parquet in Weiz and Munich branch opened
 - 2012 Photovoltaic plant and hydroelectric power plant begin operation in Weiz
 - 2013 Sound-reduction parquet launched on the market
 - 2017 WoodC.A.R. research project started — development of wood components for the automotive industry
 - 2018 Weitzer Group expanded with a joint venture in Turopolje, Croatia, with majority stake in Pana d.o.o.
 - 2020 Weitzer Wood Solutions founded — addresses new high-performance components in industry and mobility
 - 2021 Weitzer Wärme Parkett founded and sales of a unique heated parquet system solution begin

Parquet with intelligent features — briefly explained in videos

Maintenance-free parquet: <https://www.youtube.com/watch?v=uZ30oA6cL5o>

Healthy parquet: <https://www.youtube.com/watch?v=kftRw9-aVPc>

iDesign Parkett®: <https://www.youtube.com/watch?v=brHyreEGyj8>

Renovate with Weitzer Parkett: <https://www.youtube.com/watch?v=jxV8E11FoOg&t=10s>

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